

# March 2007 newsletter

### The winds of climate change

Lee Moor is very keen to act as a solver of problems and as such we were glad to be represented at the national conference on climate change held in Middlesbrough during March. There is also one more rowan tree growing at Lee Moor to make sure that attending the event was carbon neutral - as well as some paid-for offset. The direction of travel of government very much seems to be about business and personal carbon accounts. Ian Brown said on this topic: "I am looking forward to carbon being the new currency, as clearly I'm in credit because of my woodland and biomass activity ... in fact I've been so bloody busy in the last ten years setting up my woodheating business that I've had no time for long-haul flights!" The irony is not lost on Ian of that statement!

#### The Answer may be houses built of straw



Toasty Heating Ltd despatched its Director Keith Hudson to Belford to be part of a team to build a round hut out of straw bales (see the photo, and more of this in future news stories as the cladding goes on). No jokes about Mr Wolf and three little piggies; this house will last longer than some massproduced poorly insulated little boxes being built expensively around the North East!!

### Full!

Lee Moor Business Park was devised on the back of the 1992 'Natural Mineral Water' project, so is coming up to 15 years old; cause indeed for celebrations. Many businesses, such as Eclipse Translation, came here and grew and moved on, creating jobs in the Alnwick area. It has been a success and as such Northumberland Estates and Ian Brown will be organising a series of events in 2007 to celebrate its evolution.

## **Enterprise Island**

Ian Brown has been helping Iain Scott of Enterprise Island in Doncaster and the North East, and Ian has come back to Lee Moor with batteries fully charged up. "Enterprise Island is aimed at young people with business ideas and I can think of no better activity than helping people turn their ideas into reality. Dogged determination, creativity and optimism are powerful dynamics in the hands of the right individuals. Facts:

- 1. 10% of the population are self-employed.
- 2. The vast majority of businesses are small businesses indeed very small, with less than 10 employees.

"I see running small businesses as an area of society that needs more help to get a more balanced and sustainable economy here in the North East. Did I remember to mention the regional economic strategy?"

## Lording it for charity

Lee Moor has several links to the Princes Trust; the latest was to be at the launch of a sporting challenge where the gauntlet was thrown down - in a most gentlemanly way - by the Duke of Northumberland to the Earl of Durham to have a series of sporting events to raise money for Princes Trust. A good example of a new business launched is Supe in Newcastle.

## Lee Moor is looking good as seen through the mist....



Ian E Brown

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